

quiries, and had no trouble reaching the milestone of 100 stores two years' ahead of time, in December 2007.

Computers

It isn't surprising that computer services offered by franchises have blossomed.

According to Statistics Canada, Canada's online population is 21 million, comprising two-thirds of all households. Internet marketing research company eMarketer pegged e-commerce at \$8.3 billion in sales in 2006. Computers and the Internet, clearly, are important to individuals and crucial to business.

Add to that the tendency for companies – and individuals – to seek outside expertise.

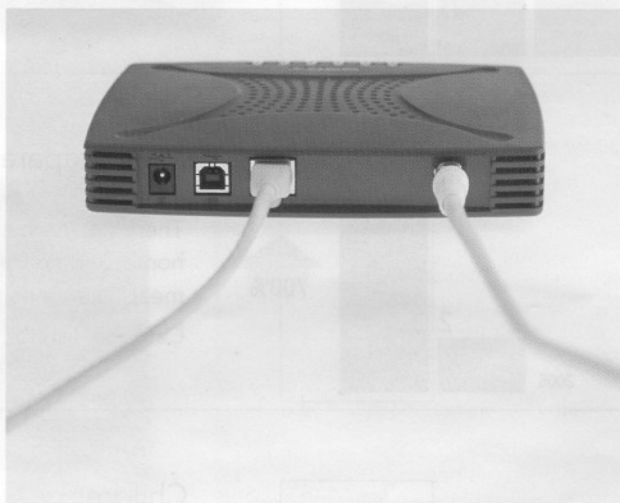
"Outsourcing is still in," says Michel Gagnon of Davier Consultants Inc. in Montréal. "Ten years ago, big companies were doing everything in-house." Now, with bottom-line budgets, many are looking to outsourcing for computer services.

John Leishman, Chief Executive Geek of the Geek Patrol, counted on just 35 percent corporate business when he launched his troubleshooting franchise, but has reaped 50 percent of sales from corporate clients. This is Leishman's third successful business venture, and his most ambitious.

He's adding 11 corporate locations in 2008, including expansion into Denver, Colorado, in January as well as outlets from Victoria to Halifax.

"It's a calculated risk," he says. "Expanding is a thrill – I love the challenge of a new marketplace."

The locations will be hubs from which franchises can flourish, run by tech-savvy people who are nice by nature.



Business is Booming!

A black and white advertisement for Reno Canada. The main image shows a woman in a white towel sitting on the edge of a modern shower. In the background, a man is visible. The text "Business is Booming!" is written in a cursive font at the top. At the bottom, it says "Call to get started: FRANCHISE SALES • 1-800-293-4929 ext. 223".

Call to get started:
FRANCHISE SALES • 1-800-293-4929 ext. 223



visit www.renosystems.com